

Press release

NOVEXX Solutions presents the ALS 272 high-speed labeler and the new XLP 506 label printer.

SPEED AND POWER FOR LABELING

NOVEXX Solutions presents two newcomers setting higher standards in labeling and printing: the ALS 272 high-speed labeler and the industrial all-round label printer XLP 506.

Eching, May 2017 – Easy to use, robust and fast: the high-speed labeler ALS 272 and the latest member of the XLP 50x family – the XLP 506 – are particularly powerful and serve the needs of a wide range of industries. „Our high-quality product newcomers enlarge our portfolio and – thanks to their high printing quality and labeling speed – offer our customers a maximum of performance“, says Manfred Borbe, Managing Director of Novexx Solutions GmbH. „Combined with our software solution TRACE-it® we are able to offer our customers a powerful package which significantly simplifies their daily marking challenges.“

XLP 506

Whether it is printing barcodes, fonts or images – with thermal direct or thermal transfer technology: the XLP 506 label printer delivers sharp print results on a large variety of label materials, sizes and shapes for a maximum print width of 6 inch. Due to its flexibility, the latest member of the XLP 50x family is ideally suited to a wide range of industrial applications, particularly in logistics.

- **Highest print quality:** sharp print results with 203 or 300 dpi resolution and a print width of up to 6 inch
- **Increased productivity:** prints up to 1,000 labels in less than 8 minutes
- **Reduced downtimes:** qualified for high capacity ribbon rolls of up to 500 m in length
- **Ultimate user-friendliness:** large and easy readable display and an intuitive, icon-driven menu navigation with quickstart guide
- **Highest quality:** robust housing with durable components made in Germany

ALS 272

Highly flexible and ultrafast: the new ALS 272 high-speed labeler processes large quantities of labels within a very short time and guarantees a significant increase in productivity. The ALS 272 is suitable for a wide range of applications and meets almost every challenge.

- **Ultrafast:** applies up to 1,000 labels in 90 seconds at an application speed of 70 m/min
- **Flexible usage:** perfect fit for food packaging, price and promotion labeling for FMCG, address labels for shipping, sealing and hologram labeling for anti-counterfeiting, closure and tax labels for beverages and liquors as well as integrating into tamper evident solutions in the pharma industry.
- **Highest quality:** extremely robust housing with high-quality and durable components
- **Ultimate user-friendliness:** modular concept for easy integration into production lines

About NOVEXX Solutions GmbH

NOVEXX Solutions stands for outstanding products and integrated solutions when it comes to industrial labeling and identification along the supply chain. As a former division of Avery Dennison, NOVEXX Solutions combines over 50 years of top-class expertise from a global player with the straightforward flexibility of a powerful mid-size enterprise. The product and service portfolio of NOVEXX Solutions includes hardware and software solutions, high-quality consumables, and professional on-site service. The company operates in eleven locations across three continents

For further information please don't hesitate to contact us.

Contact:

Klári Schelhowe | Head of Marketing & Customer Service
Novexx Solutions GmbH | Ohmstrasse 3 | 85386 Eching
Tel: +49 8165 925-129
Email: klaeri.schelhowe@novexx.com

Attachments: NOVEXX Solutions logo, pictures of XLP 506 and ALS 272