

Press release

Industrial all-round label printer XLP 504 released as first product of a new generation of printers

New milestone for NOVEXX Solutions

As part of a continuous commitment to innovation and added value for its users, NOVEXX Solutions is proud to launch the XLP 504. The industrial all-round label printer is the first of a newly developed generation of printers. The goal of the NOVEXX Solutions team was to create a printer for ultimate user friendliness. The XLP 504 combines high print-quality, increased productivity and comfortable maintenance with reduced downtimes. Thanks to its high flexibility the XLP 504 serves the needs of a wide range of industries – from food manufacturing to consumer goods and general distribution and logistics.

Eching, September 2016 - Whether it is printing barcodes, fonts or images – whether the preference is on thermal direct or thermal transfer technology: the all new XLP 504 printer from NOVEXX Solutions does the job. The newly developed industrial all-round printer is highly flexible and serves a wide range of industries.

“We are proud to add this new printer to our portfolio as part of our commitment to high-quality products that create added value for our users” comments Manfred Borbe, Managing Director of Novexx Solutions GmbH.

Developed and manufactured in Germany, the XLP 504 comes with a 2-year standard warranty which is optional extendable to three or five years. “We have great trust in our product quality – and with its very robustly built and durable components, setting an extended warranty was an easy decision” says Borbe.

Apart from its versatility and quality, the XLP 504 brings with it a number of benefits that are in line with the NOVEXX Solutions code of creating added value for its customers. The advantages at a glance:

High user-friendliness: A quickstart guide and various data interfaces form the basis of an easy and fast set-up. The large display with different colored backlights indicates the printer status and allows easy readability of the operator friendly and intuitive icon-driven menu navigation.

Increased Productivity: The XLP 504 offers great speed, printing 1,000 labels in less than eight minutes*. Through optional add-ons it is highly flexible and ready for future adjustment needs.

High print quality: The XLP 504 delivers sharp print results on a large selection of label materials, sizes and shapes. Customers can choose between models with 203, 300 or 600 dpi print resolution. The 600 dpi print resolution enables printing of even tiny fonts, barcodes and symbols. Self adjusting ribbon mandrels ensure a stable ribbon-web tension for optimal print results.

Reduced downtimes: With high productivity in mind, the XLP 504 is qualified for high capacity ribbon rolls of up to 500 m in length which means long print-runs and reduced downtimes for label and ribbon changes. And if a change is needed, the lift-up print module allows a quick and comfortable label and ribbon loading.

Convenient maintenance: Speed meets convenience when it comes to maintenance. The quick shaft coupling print roller enables fast cleaning without the need for tools. Another benefit: the easily accessible print head.

“With these combined benefits, the XLP 504 delivers on our promise to help our clients become more productive” summarizes Geert Jan Kolkhuis Tanke, Director Product Management at NOVEXX Solutions. “It further enhances our portfolio and we are proud to have this product enter the market as the first printer of our new innovative product portfolio.

The industrial all-round label printer XLP 504 is now available. Further information about the XLP 504 and other NOVEXX Solutions products can be found at <http://www.novexx.com>.

About NOVEXX Solutions GmbH

NOVEXX Solutions stands for excellent products and individual integrated solutions when it comes to industrial labeling and identification along the supply chain. As a former business division of Avery Dennison, NOVEXX Solutions combines the 50 years of first-class know-how of a global player with the uncomplicated flexibility of a medium-sized company. The NOVEXX Solutions product and service portfolio comprises hard and software solutions, first-class consumables and a competent on-site service. NOVEXX Solutions is represented at eleven locations worldwide on three continents and with partners in more than 50 countries.

For further information, we are pleased to help you.

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Attachments:

- Logo of NOVEXX Solutions
- Photos XLP 504
- XLP 504 Sell Sheet

* indication for 100 x 100 mm labels, feed 2 mm.