

## Press release

New high performance Single Tag Printer XTP 804 brings fast printing of single tags, blister cards, cardboards or tickets to various industries.

# Printing of single tags? We have the perfect industrial solution.

**Eching, November 2016** – Efficient printing of single tags, tickets or blister cards which have specified unprinted areas for variable data is part of today's high industrial standards. The new NOVEXX Solutions single tag printer XTP 804 makes printing of single tags, tickets and blister cards simple and more efficient. "We experience a growing need for single tags in different industries. With this in mind, we launched the XTP 804 to provide our customers and partners with an economical and flexible solution." says Manfred Borbe, Managing Director at NOVEXX Solutions.

The XTP 804 is based on the NOVEXX Solutions 64-series print module. Equipped with a high performance thermal direct/thermal transfer printer in 4" print width the XTP 804 is the perfect solution to achieve the high standards of product identification with single tags.

In addition to its excellent print results, the XTP 804 provides a number of benefits that are in line with the NOVEXX Solutions code of creating added value. The key benefits at a glance:

**High flexibility:** the XTP 804 prints variable data such as barcodes, graphics and fonts on a variety of materials in 300 dpi resolution. Depending on the thickness, size and composition of the single tags the infeed stacker can be loaded with up to 1,000 tags. The XTP 804 is available with pneumatic or electronic tag transportation and can optionally be equipped with a barcode verifier.

**Increased productivity:** the single tag printer has a high output capacity up to 60 single tags/min as well as a high print speed up to 400 mm/sec, especially with variable print data which increase the productivity significantly. Loading and unloading of tags during the operation as well as the high ribbon fill capacity of up to 600 m ribbon length increases production uptime. This combination of high print speed and reliable printing performance creates an excellent productivity.

**Very economical:** an integrated ribbon saving mechanism is effective from 6 mm unprinted area and helps to reduce the thermal transfer ribbon consumption.

**Ultimate user friendliness:** the single tag printer has an intuitive, icon-driven menu and operator friendly display. The large viewing window helps to monitor the single tag feeder and roll filling level. Furthermore, various data interfaces provide a flexible integration of the XTP 804 in the existing IT infrastructure.

“The XTP 804 combines lots of features into one compact single tag printer. Therefore, we are proud to have this innovative product in our portfolio” says Borbe. “Having listened closely to customers and partners and their needs, we are convinced that the printer will deliver added value to a number of industry scenarios and therefore is an excellent addition to our product range.”

The industrial Single Tag Printer XTP 804 is now available. Further information about the XTP 804 and other NOVEXX Solutions products can be found at [www.novexx.com](http://www.novexx.com).

## About NOVEXX Solutions GmbH

NOVEXX Solutions stands for excellent products and individual integrated solutions when it comes to industrial labeling and identification along the supply chain. As a former business division of Avery Dennison, NOVEXX Solutions combines the 50 years of first-class know-how of a global player with the uncomplicated flexibility of a medium-sized company. The NOVEXX Solutions product and service portfolio comprises hard and software solutions, first-class consumables and a competent on-site service. NOVEXX Solutions is represented at eleven locations worldwide on three continents.

For further information, we are happy to help you.

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## Attachments:

- Logo of NOVEXX Solutions
- Photos XTP 804
- XTP 804 Sell Sheet