

# New Sales Director for North America at NOVEXX Solutions

**Shawn Minehart has joined the NOVEXX Solutions Team as Sales Director for North America.**

NOVEXX Solutions is pleased to announce the appointment of Shawn Minehart to the position of Sales Director North America, effective as of September 1st, 2017. Shawn has a long history working in the identification industry. For almost 15 years he worked as an Account Manager for Century Systems Inc., where he was in charge of selling printers, labelers, print & apply systems and ribbons to resellers in North America. Until recently, he was responsible for the printer sales sector at Honeywell International Inc. in California and Canada.

"Shawn's excellent knowledge of the North American Market is a valuable asset. We are very pleased to have Shawn's experience and eye for business growth." said Jürgen Heim, Sales Director of Novexx Solutions GmbH.

In his new position, Shawn is responsible for generating further growth in North America by winning new partners and continuing to expand sales through existing partners, as well as looking for further sales opportunities and areas for growth.

## About NOVEXX Solutions GmbH

NOVEXX Solutions stands for excellent products and individual integrated solutions when it comes to industrial labeling and identification. With more than 50 years experience NOVEXX Solutions combines international know-how with the uncomplicated flexibility of a medium-sized company. NOVEXX Solutions' product and service portfolio comprises hard- and software solutions, high quality consumables, and a competent on-site service. NOVEXX Solutions is represented at eleven locations worldwide on three continents. For further information about NOVEXX Solutions please visit [www.novexx.com](http://www.novexx.com)

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**Attachments:** [Logo NOVEXX Solutions](#), [Picture Shawn Minehart](#)